



NATIONAL ASSOCIATION OF  
WOMEN BUSINESS OWNERS

*Baltimore Regional*

Business Growth

Advocacy

*Networking*

# Sponsorship Package

Education

Community

Sponsorship Chair

Edna Kowitz

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Office: (410) 480-7055

Mobile: (443) 744-9406

*Mentoring*



## NATIONAL ASSOCIATION OF WOMEN BUSINESS OWNERS

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### About NAWBO

#### **Vision**

National Association of Women Business Owners propels women entrepreneurs into economic, social, and political spheres of power worldwide.

#### **Mission Statement**

NAWBO is an organization which works to:

- STRENGTHEN the wealth-creating capacity of our members and promote economic development
- CREATE innovative and effective changes in the business culture
- BUILD strategic alliances, coalitions, and affiliations
- TRANSFORM public policy and influence opinion

*For more information*

*Locally visit:*

*[www.nawbobrc.org](http://www.nawbobrc.org)*

*Nationally visit:*

*[www.nawbo.org](http://www.nawbo.org)*

### *Corporate Support of NAWBO BRC Good Business & GREAT OPPORTUNITY*

NAWBO is a national organization representing the interests of more than nine million women entrepreneurs.

Membership is open to sole proprietors, partners and corporate owners with day-to-day management responsibilities in all types of businesses as well as other executive businesswomen.

Corporate sponsorship with NAWBO BRC will give your company the opportunity for greater visibility within the local business community and the chance to create a special bond with the fastest growing segment of the world-economy; women-owned businesses.

#### **Corporate Sponsorship of NAWBO BRC provides:**

- Excellent return on investment of your sponsorship dollars.
- First to market opportunity with many small businesses and start-ups needing your expertise, service & products.
- Access to some of the business community's most dynamic and influential members
- The chance to position your company favorably in the eyes of the women in business community.

For more details please contact

Edna Kowitz, Sponsorship Chair

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## Leadership

<b>PRESIDENT</b>	L. Content Mc Laughlin, Esq.	Tydings & Rosenberg LLP
<b>IMMEDIATE PAST PRESIDENT</b>	Anne O'Hare, CPA	Tringali, CPA, CA
<b>SECRETARY</b>	Caity Lovett	Shades of Shamrock
<b>TREASURER</b>	Lauri Funk	State Farm Insurance
<b>PR/MARKETING CHAIR</b>	Monyka Berrocosa	MyCity4Her.com
<b>EDUCATION CHAIR</b>	Position waiting to be filled	
<b>DIVERSITY CHAIR</b>	Veronica Cool	Wachovia Bank
<b>PROGRAMS CHAIR</b>	Janine DiPaula Stevens	Vircity
<b>MEMBERSHIP CO-CHAIR</b>	Kathleen Dorsey	Global Results
<b>PUBLIC POLICY CHAIR</b>	Pamela M. Kasemeyer	Schwartz, Metz & Wise, PA
<b>SPONSORSHIP CHAIR</b>	Edna Kowitz	Kowitz Financial Services
<b>SCHOLARSHIP CHAIR</b>	Gia Magliano	Baltimore's Best Events
<b>MEMBER AT LARGE</b>	Crista LeGrand	Clemons & Associates, Inc
<b>MEMBER AT LARGE</b>	Alice Roberts	Ree Roberts & Associates
<b>MEMBERSHIP CO-CHAIR</b>	Karin Schwartz	Schwartz & Associates

*To view board members bio's please visit our web site at: [www.nawbobrc.org](http://www.nawbobrc.org)*



<b>Benefit</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>	<b>Pewter</b>	<b>Meeting Sponsor</b>
<b>CONTRIBUTION LEVEL</b>	<b>\$7,000</b>	<b>\$5,000</b>	<b>\$3,000</b>	<b>\$2,000</b>	<b>\$1,000</b>	<b>\$250/\$350 non member</b>
Name recognition as a Corporate Sponsor on display at each NAWBO BRC membership meeting and non-exclusive educational seminar	Y	Y	Y	Y	Y	
Recognition as a Corporate Sponsor on the NAWBO BRC web site and Monthly Newsletter	Y	Y	Y	Y	Y	
Opportunity to display promotional materials at NAWBO BRC meetings and non-exclusive educational events	Y	Y				
LOGO presence (one-color rendering) on all non-exclusive event promotional materials & in all non-exclusive public NAWBO BRC display ads	Y					
Ability to display promotional materials in an accessible area at one NAWBO BRC meeting; one ticket & 3 minutes at the podium to introduce and promote your business.						Y
Unlimited attendance at NAWBO BRC events at the member rate – for all your employees	Y	Y	Y	Y	Y	
Complimentary tickets to the Corporate Sponsor recognition event	4	3	2	2	1	
One complimentary ticket to selected NAWBO BRC membership programs excluding awards banquets	6	4	2	1		
NAWBO BRC Membership Roster in computer-readable form, semi-annually	Y	Y	Y	Y		
An opportunity to query NAWBO BRC members about your products and services (one survey)	Y	Y	Y			
Recognition as a Corporate Sponsor NAWBO BRC in membership meeting and non-exclusive education program announcements	Y	Y	Y	Y	Y	
Special name tag and recognition as a Corporate Sponsor at NAWBO events	Y	Y	Y	Y	Y	
5-minute presentations at selected NAWBO BRC membership meetings	2	2	1			
The opportunity to co-host with NAWBO BRC an educational seminar or a “how to do business with” session	<b>Exclusive</b>	<b>Exclusive</b>				
A link to your internet home page from the NAWBO BRC website	Y	Y	Y			

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Opportunity to post items on the NAWBO BRC web site's blog	Y	Y				
Participation in NAWBO Baltimore at the committee level	Y	Y	Y	Y	Y	
Periodic Specials and Discounted Offers	Y	Y	Y	Y	Y	
One Special Member Reception	Y	Y				



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## **NAWBO BRC'S CURRENT MAJOR SPONSORS INCLUDE**

Acer Designs

Baltimore Business Journal

Governors Office of Minority Affairs

HR Anew

KAWGF

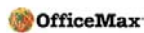
Legacy Photography by Beverlee

Northwestern Mutual Financial Network

Sinuate Media

Vircity

## **NAWBO NATIONAL'S MAJOR SPONSORS & PARTNERS INCLUDE**



Many of our sponsors and affinity partners offer exclusive discounts and benefits to our members – for a list of benefits visit the national NAWBO web site at: [www.nawbo.org](http://www.nawbo.org)



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A list of NAWBO BRC Exclusive member benefits offered by partners, members and sponsors include:

**Acer Design – web site design, hosting & graphic design services**

Complimentary ½ hour web site/ design consultation over the phone & discount (call for details)

**Baltimore's Best Party Entertainers**

10% off Services, rentals, etc...

**Busy Bee Organizing**

Offers a 15% discount on first three hours of organizing time booked.

**BBJ News**

Special rate on subscription & opportunity to participate in advantageously priced advertising throughout the year.

**Anne O'Hare, CPA**

Offering a complimentary QuickBooks consultation

**Global Results - SEO Optimization & Online Marketing, Social Media Training**

Complimentary web site SEO assessment please contact for more details.

**Kowitz Financial Services/ A Northwestern Mutual Financial Network Member**

Offering a complimentary financial analysis & assessment along with a comprehensive financial plan proposal to help you reach your financial goals.

**L.H. Levy Investigators**

Complimentary services & discounts – contact for more information

**MyCity4Her.com™**

Offering a 10% discount & 10% donation back to the local BRC Chapter's Scholarship fund for any advertising purchased



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**Benefits continued...**

**Stone Soup Solutions – Marketing & PR Assessment & Advocacy Services**

Offering a \$30 discount on initial consultation (regularly \$150) and 10% on any services thereafter.

**Shades of Shamrock – Interior Design & Window Treatments**

Offering a 10% discount

**Vircity**

Offering a 10% discount and other benefits – contact for more information

**Wealth Advocacy Partners**

Complimentary Financial & Insurance Advisory consultation

We are always adding more benefits – for a complete list – check our web site at: [www.nawbobrc.org](http://www.nawbobrc.org)