



NAWBO
BALTIMORE REGIONAL
National Association of Women Business Owners

Business Growth

Advocacy

Networking

Sponsorship Package 2011

Education

Community

Sponsorship Chair

Gina Ramsey

Email: gina@advp.com

Office: (410) 788-7007 ext 110

Mobile: (410) 960-7032

Mentoring



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BALTIMORE REGIONAL
National Association of Women Business Owners

About NAWBO

Vision

National Association of Women Business Owners propels women entrepreneurs into economic, social, and political spheres of power worldwide.

Mission Statement

NAWBO is an organization which works to:

- STRENGTHEN the wealth-creating capacity of our members and promote economic development
- CREATE innovative and effective changes in the business culture
- BUILD strategic alliances, coalitions, and affiliations
- TRANSFORM public policy and influence opinion

For more information

Locally visit:

www.nawbobrc.org

Nationally visit:

www.nawbo.org

Corporate Support of NAWBO BRC Good Business & GREAT OPPORTUNITY

NAWBO is a national organization representing the interests of more than nine million women entrepreneurs.

Membership is open to sole proprietors, partners and corporate owners with day-to-day management responsibilities in all types of businesses as well as other executive businesswomen.

Corporate sponsorship with NAWBO BRC will give your company the opportunity for greater visibility within the local business community and the chance to create a special bond with the fastest growing segment of the world-economy; women-owned businesses.

Corporate Sponsorship of NAWBO BRC provides:

- Excellent return on investment of your sponsorship dollars.
- First to market opportunity with many small businesses and start-ups needing your expertise, service & products.
- Access to some of the business community's most dynamic and influential members
- The chance to position your company favorably in the eyes of the women in business community.

For more details please contact

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Leadership

PRESIDENT	Janine Di Paula Stevens.	Vircity
IMMEDIATE PAST PRESIDENT	L. Content Mc Laughlin, Esq	Whiteford, Taylor & Preston
PRESIDENT ELECT	Kathleen Dorsey	Global Results
SECRETARY	Crista LeGrand	Clemons & Associates, Inc.
TREASURER	Jill Reamer	Peak Strategy Advisors
MARKETING/COMM CHAIR	Rebecca Teaff	RedStart Creative
EDUCATION CHAIR	Ida Cheinman	Substance151
DIVERSITY CHAIR	Carla Nelson	Mayor's Office, City of Baltimore
PROGRAMS CHAIR	Monyka Berrocosa	MyCity4Her.com
MEDIA/PUBLIC RELATIONS	Nicole Germain	MJG Communications, Inc.
INTERNATIONAL CHAIR	Laura Pasternak	MarketPoint LLC
MEMBERSHIP CO-CHAIR	Alyce Dailey	The Dailey Group
MEMBERSHIP CO-CHAIR	Rozzie Brilliant	Brilliant Payment Solutions
LEGISLATION/ADVOCACY	Odette Ramos	Strategic Management Cons.
SPONSORSHIP CHAIR	Gina Ramsey	Adventure Web Productions
SCHOLARSHIP CHAIR	Alice Roberts	Ree Roberts & Associates
MEMBER AT LARGE	Veronica Cool	Wachovia Bank

To view board members bio's please visit our web site at: www.nawbobrc.org



Partnership / Corporate sponsorship Levels

Benefit	Platinum	Gold	Silver	Bronze	Pewter	Meeting Sponsor
CONTRIBUTION LEVEL	\$7,000	\$5,000	\$3,000	\$2,000	\$1,000	\$250/\$350 non member
Name recognition as a Corporate Sponsor on display at each NAWBO BRC membership meeting and non-exclusive educational seminar	Y	Y	Y	Y	Y	
Recognition as a Corporate Sponsor on the NAWBO BRC web site and Monthly Newsletter	Y	Y	Y	Y	Y	
Opportunity to display promotional materials at NAWBO BRC meetings and non-exclusive educational events	Y	Y				
LOGO presence (one-color rendering) on all non-exclusive event promotional materials & in all non-exclusive public NAWBO BRC display ads	Y					
Ability to display promotional materials in an accessible area at one NAWBO BRC meeting; one ticket 3 minutes at the podium to introduce and promote your business.						Y
Unlimited attendance at NAWBO BRC events at the member rate – for all your employees	Y	Y	Y			
Complimentary tickets to the Corporate Sponsor recognition event	4	3	2			
One complimentary ticket to selected NAWBO BRC membership programs excluding awards banquets	6	4	2			
NAWBO BRC Membership Roster in computer-readable form, semi-annually	Y	Y	Y			
An opportunity to query NAWBO BRC members about your products and services (one survey)	Y	Y	Y			
Recognition as a Corporate Sponsor NAWBO BRC in membership meeting and non-exclusive education program announcements	Y	Y				
Special name tag and recognition as a Corporate Sponsor at NAWBO events	Y	Y				
5-minute presentations at selected NAWBO BRC membership meetings	2	2				
The opportunity to co-host with NAWBO BRC an educational seminar or a “how to do business with” session	Y	Y				
A link to your internet home page from the NAWBO BRC website		Y	Y			
Opportunity to post items on the NAWBO BRC web site's blog		Y	Y			



UPCOMING EVENTS IN 2011

Tuesday, September 27, 2011

WELCOME BACK TO NAWBO!

11:30 - 1:30 pm

Tuesday, October 11, 2011

11:30 - 1:00 pm

LUNCH & LEARN: Highest & Best Use: How a Virtual Assistant Can Help You Get There

Panelists: Avigayil Pearlman, Katie Gutierrez Miller, and a professional that utilizes a virtual assistant – TBA

Tuesday, October 25, 2011

11:30 a.m. - 1:30 p.m.

THE IMPORTANCE OF COMMUNITY INVOLVEMENT: For Yourself, For Your Business and For Others

Guest Speaker: Taylor Foss, Vice President Human Resources for LifeBridge Health

Tuesday, November 15, 2011

UNMASK AND ENGAGE THE POTENTIAL WITHIN YOUR ORGANIZATION

Guest Speaker: Bobbie Kahler

Tuesday, December 13, 2011

HOLIDAY NETWORKING

5:30 - 7:30 pm



NAWBO BRC'S EXISTING MAJOR SPONSORS INCLUDE



NAWBO NATIONAL'S MAJOR SPONSORS & PARTNERS INCLUDE



Many of our sponsors and affinity partners offer exclusive discounts and benefits to our members – for a list of benefits visit the national NAWBO web site at: www.nawbo.org



A list of NAWBO BRC Exclusive member benefits offered by partners, members and sponsors include:

Acer Design – web site design, hosting & graphic design services

Complimentary ½ hour web site/ design consultation over the phone & discount (call for details)

Baltimore’s Best Party Entertainers

10% off Services, rentals, etc...

Busy Bee Organizing

Offers a 15% discount on first three hours of organizing time booked.

BBJ News

Special rate on subscription & opportunity to participate in advantageously priced advertising throughout the year.

Anne O’Hare, CPA

Offering a complimentary QuickBooks consultation

Global Results - SEO Optimization & Online Marketing, Social Media Training

Complimentary web site SEO assessment please contact for more details.

Kowitz Financial Services/ A Northwestern Mutual Financial Network Member

Offering a complimentary financial analysis & assessment along with a comprehensive financial plan proposal to help you reach your financial goals.

L.H. Levy Investigators

Complimentary services & discounts – contact for more information

MyCity4Her.com™

Offering a 10% discount & 10% donation back to the local BRC Chapter’s Scholarship fund for any advertising purchased



Benefits continued...

Stone Soup Solutions – Marketing & PR Assessment & Advocacy Services

Offering a \$30 discount on initial consultation (regularly \$150) and 10% on any services thereafter.

Shades of Shamrock – Interior Design & Window Treatments

Offering a 10% discount

Vircity

Offering a 10% discount and other benefits – contact for more information

Wealth Advocacy Partners

Complimentary Financial & Insurance Advisory consultation

We are always adding more benefits – for a complete list – check our web site at: www.nawbobrc.org